

Working to achieve

Menstrual Equity



in Australia by 2031

share *the* dignity

We have always wanted to be more than just a response to the problem, we want to **drive the solution**, so that dignity is never out of reach.



Our Goal Is Clear

By 2031, we want to achieve menstrual equity in Australia.

This means a future where:

- period products are available wherever they are needed, just like toilet paper
- no one has to miss school, sport, work or life because of their period
- menstruation is no longer something people feel shame about, but something that is understood, accepted and comfortably spoken about

WHERE WE'VE BEEN

Share the Dignity was built on a simple belief that dignity should never be out of reach.

Since 2015, we've seen the reality of period inequity in Australia and heard the stories that no one should have to tell.

These aren't isolated experiences. They are happening in every corner of the country; often quietly, and too often overlooked.

What started as a grassroots response has grown into a national movement.

We have also driven real change.

From contributing to the removal of GST on period products, to influencing state-based access initiatives, to building the world's largest body of research on menstruation through the Bloody Big Survey, with the support of Sheroes, partners and our community, we have helped shift both policy and perception.



We've delivered over 5.9 million period products to those who need them

But even with the steps we have taken in the last eleven years, there is still a long way to go.

WHERE WE ARE

Today, we've worked to ensure that Share the Dignity stands as Australia's leading voice on menstrual equity.

We are grateful for the trust of our community, the strength of our partnerships and the evidence to back what we know to be true: that this is a national issue requiring a national response.

OUR WORK NOW SITS ACROSS THREE CRITICAL AREAS:



delivering immediate support to those in need



influencing policy and systems



continuing to change the way Australia understands menstruation

We have the evidence, the partnerships and the community to drive lasting, systemic change.

But this work is complex, and progress isn't always linear. We remain committed to listening, learning and adapting as we go further, together.

WHERE WE'RE GOING

To get there, we will go further than we ever have before.

We will continue to:

- ✓ push for national, state and local policy change
- ✓ use the Bloody Big Survey to guide decisions with real evidence
- ✓ create innovative solutions so period products are accessible across schools, workplaces, hospitals and public places
- ✓ strengthen the systems that sit behind delivery, not just the campaigns in front of it

Because the reality is, for far too many people, basic necessities are still a choice.

WE'RE HERE TO CHANGE THAT.

This has always been a collective effort. Thank you to our volunteers, team, partners and community who make our work possible. We know what needs to change, and we are committed to continuing the work to do so.

Dignity should never be out of reach.

This is about everyone.

Real change. Real fairness. For everyone, everywhere.



Access

to period products wherever they are needed



Awareness

so menstruation is understood and normalised



Advocacy

driving policy and systems change



Action

people and practical solutions driving fairness and dignity

share *the* dignity

Thank you for walking alongside us as we strive towards this ambitious goal.

